



MARKETING CENTRE (PVT)LTD.

PROFILE

ELEVATOR & ESCALATOR
SUPPLIER & ERRECTOR



Serving the nation since 1976



MARKETING CENTRE (PVT)LTD.

INTRODUCTION

The main business of MCL is Import, Supply, Installation and Maintenance of Elevators & Escalators. The company was first established in 1976. The company steadily expanded its business in 1980.

Marketing Center Pvt. Ltd. is the leading Importer of Elevators and Escalators in Pakistan. Head Office of MCL is at 304, Amber Estate building main Sharah-e-Faisal, Karachi, while it has branch Offices in Lahore and Islamabad.

MCL has fully equipped workshop facilities for testing, assembly, maintenance and after sale support services to its esteemed Clients all over Pakistan.

MCL has installed more than 4,200 Elevators and 86 Escalators all over Pakistan and some international projects.



304, Amber Estate Sharah-e-Faisal Khi

As after sale services, MCL has Service & Maintenance contracts of various buildings, Shopping malls, Complexes and different industries in Karachi , Lahore, Islamabad and other different cities of Pakistan.

MCL had sole distributionship agreements with reputed manufactures of Elevators & Escalators such as.

1. Gold Star Electric Machinery C. Ltd., Ex-agent GSM/ (Mitsubishi) South Korea
2. Thyssen Aufzuge GMBH, Germany (Elevators and Escalators)
3. O & K Rollthreppen GMBH, Hattingen, Germany (Escalators)
4. Sideron S.R.L., Milano, Italy (Elevators)
5. Elevadores Jarre, S.L. Madrid, Spain (Elevators)
6. DAKA Elevators, Yugoslavia
7. EXPRESS Elevators and Escalators, China
8. Hyundai Elevators, South Korea (Elevators)
9. Sarmac Group, Milano, Italy (Elevators)
10. Turkish Elevators with main components Italy
11. Local manufactured-cum-Imported Elevators
12. ORONA Elevators, Spain, Europe
13. Fuji Elevators
14. Shanghai Mitsubishi Elevators & Escalators



MITSUBISHI MANUFACTURING PLANT

Now MCL has distributionship agreement with world renowned **Mitsubishi Elevators & Escalators**, which has the largest production facility in the world, currently producing about 40,000 units a year.

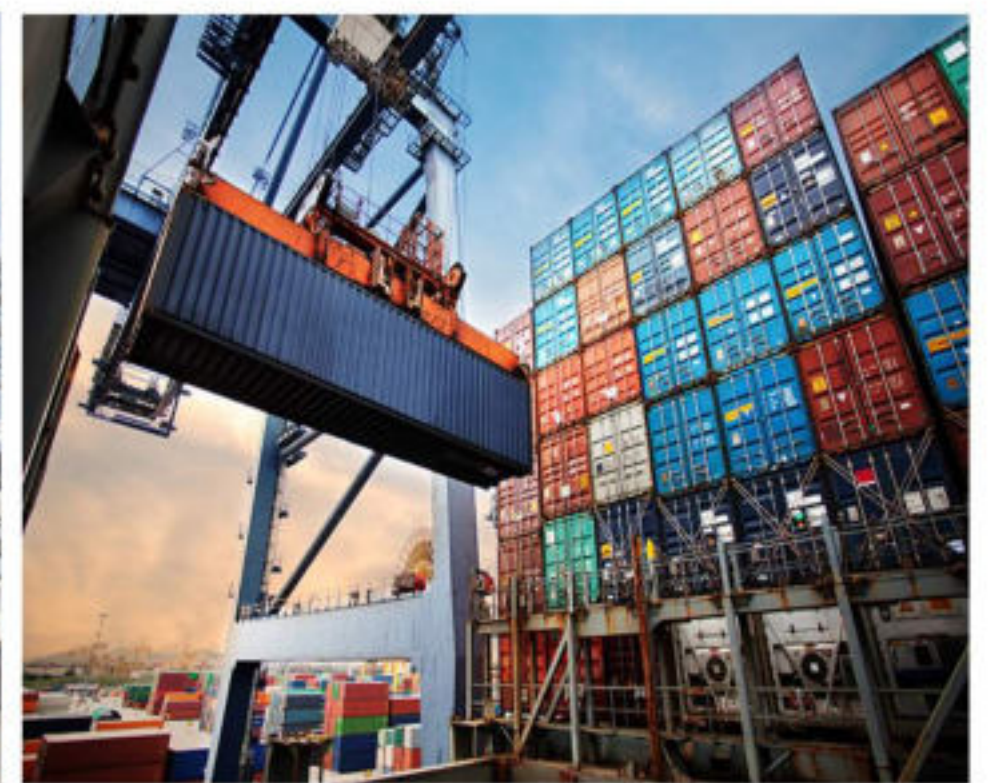
Moreover, with the great experience and extensive command, we are currently dealing in supply, installation and maintenance of **FUJI, DOPPLER**, and other european, china and turkish brands.



Marketing Centre is one of the Pakistan's largest suppliers of Building Elevators, Home lifts, Escalators, walkways and dumbwaiters.

IMPORT

We import & supply an extensive range of Elevators & Escalators along with Spare Parts from China, Europe & different parts of the world. We provide secure delivery of our material to the Installation sites. The quality of the elevators and satisfaction of our customers are our priorities.



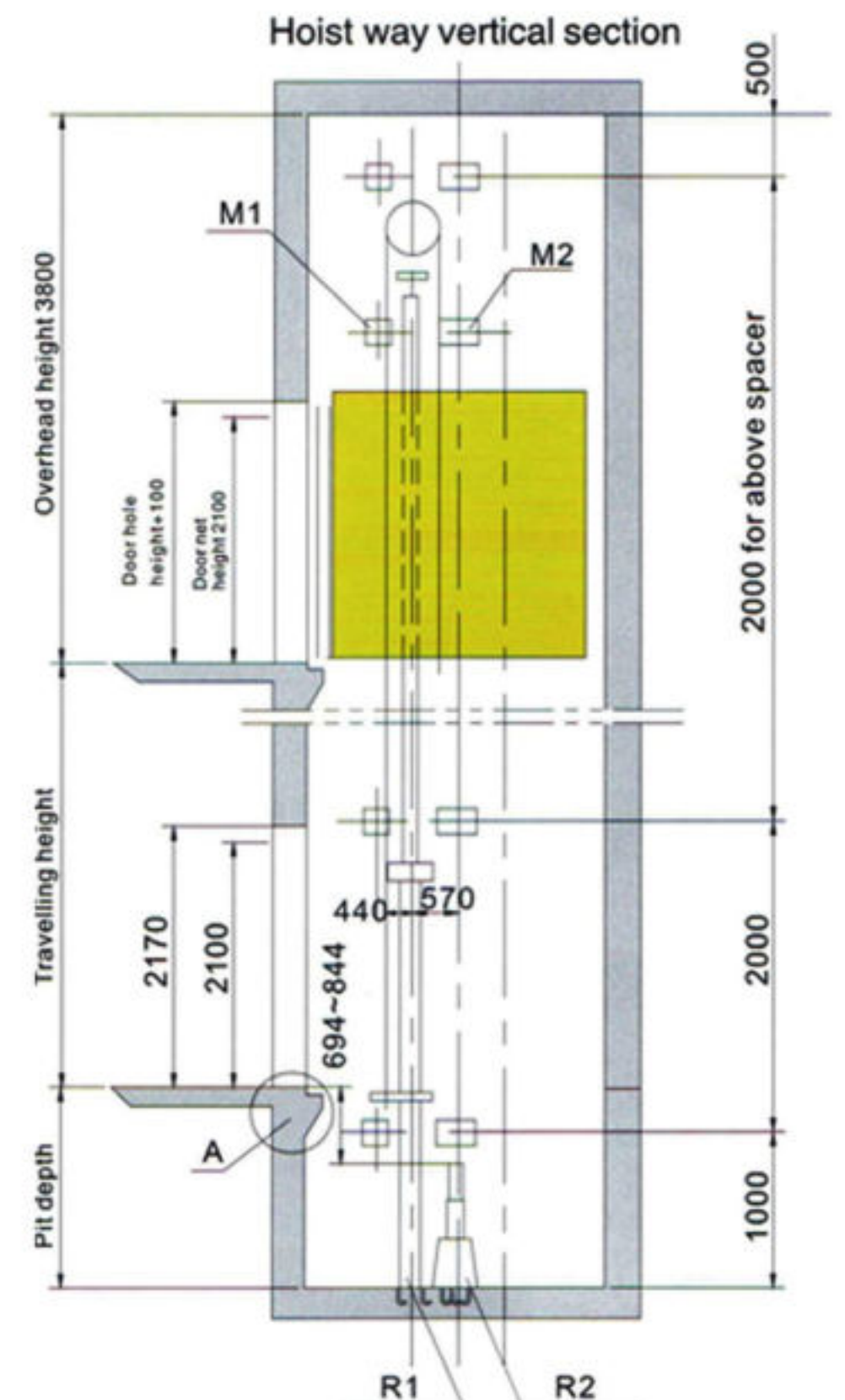
Installation

We have highly professional team of Engineers and qualified technicians, who are specialized for high rise elevator installation as well as cargo lifts.



Our project management and installation team help our customers through the entire installation process.

Our technicians communicate to our customers and discuss the project with them to accurately scope, design and plan to obtain the best results.





Our modernization gives new look to the elevators with smoother and safer performance. We own a professional team for high-quality upgradation of faulty and old elevators as well as escalators.

MORDERNIZATION

We modernize all types and sizes of elevators with gear and gearless machines.



Our modernization will boost your elevator's performance, eco-efficiency, comfort, and appearance with our solutions catering to all needs. It also increases product reliability in compliance with safety standards which saves the customers from worries.

SERVICE & MAINTENANCE CONTRACT

In our Service-contract agreement we offer monthly maintenance program which includes oiling, cleaning and troubleshooting of the elevator parts prioritizing client satisfaction.



During our maintenance period, we also perform elevator inspections for smooth & safe functioning of the elevators. We have our own repairing Lab and we keep spare parts for elevators & escalators.



We are the Pakistan's leading supplier of people-moving products. We provide high quality products of all shapes and sizes.

ELEVATORS FOR BUILDINGS OF ALL KINDS

We strive our level best to satisfy every type of customer, both commercial & residential clients.



Our lifts include passenger and freight elevators with traction or hydraulic drive.

In our extensive products range, you can find every solution related to elevators and lifting requirements. **Marketing Centre (Pvt.) Ltd.**, fully understands the need of their customers and tries best for the solution in an affordable price.



We also provide customized elevators according to special requirements of the clients, offering a wide variety of stylish ceiling, flooring options, walls, doors and other parts.

Our Products range from Passenger, Villa lifts, Cargo, Freight, Observation, Panoramic, Capsule and hydraulic elevators, Geared and Gearless Machines.

We use advanced technologies like dual-core 32-bit high-speed CPU, AC-VVVF Technology and CANBUS Data Network control System.

Our extensive elevator products are fully tested and certified, compliant with EN81.





THE ROAD TO FUTURISTIC ELEVATOR DESIGNS

Owing to its decades of experience, MCL provides one of the finest designs of elevators in Pakistan coupled with state-of-the-art technology to produce superior quality interior finish.



- Car Wall ----- Laminated steel Plate
- Entrance Tansom ----- Hairline stainless steel
- Car Door ----- Laminated Stainless Steel
- Front Wall----- Hairline Stainless Steel
- Kick Panel----- Hairline stainless steel
- Hand rail----- Hairline stainless Steel round handrail
- Ceiling ----- Coated steel plate
- Lighting ----- Downlight (LED)



DESIGNS MADE WITH DILIGENCE

Our team works hand in hand with architects, builders, and designing consultants to turn high creativity into reality.

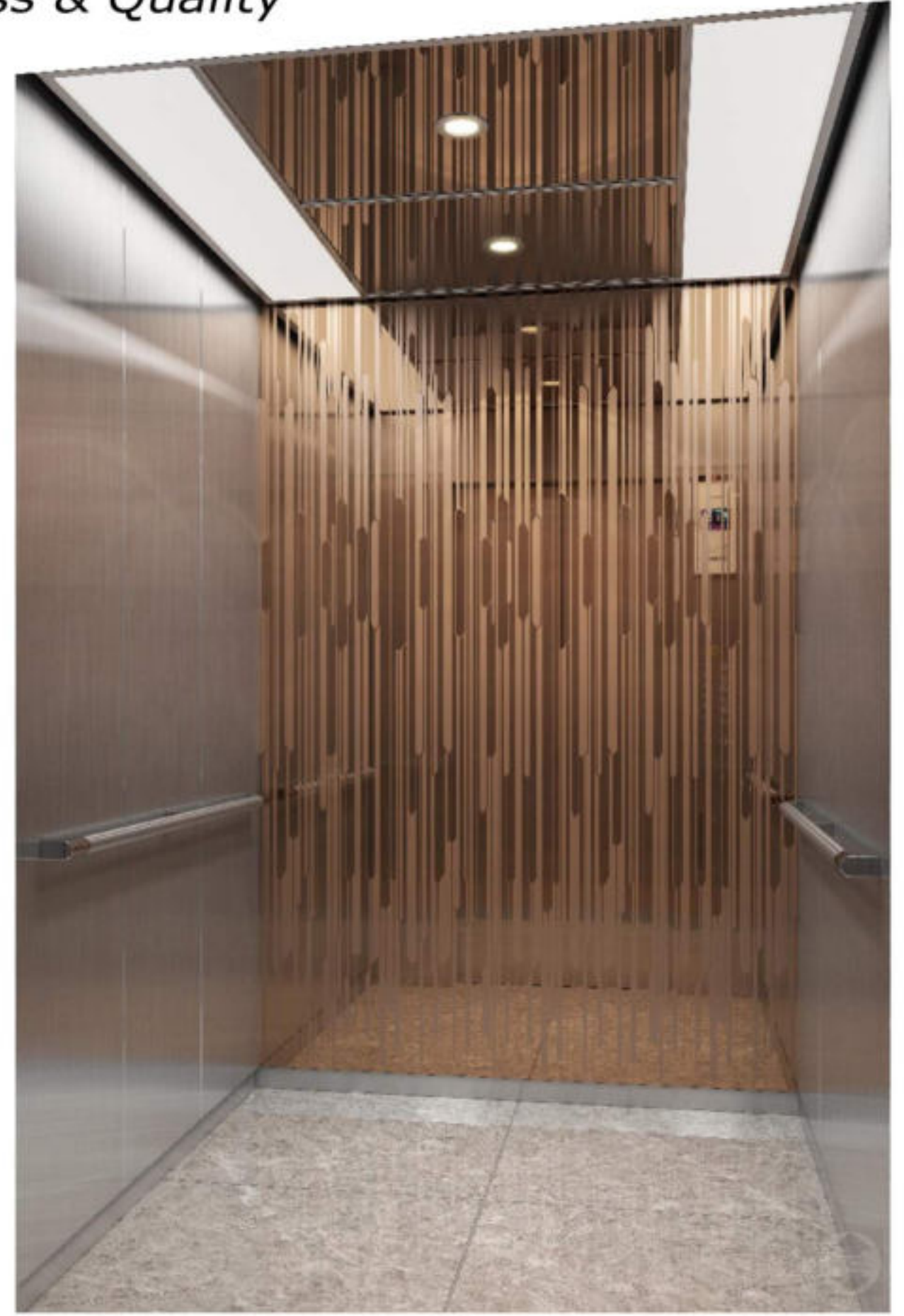
Designs that compliment the theme of the Infra-structure.

- Car Wall ----- Laminated steel Plate
- Entrance Tansom ----- Hairline stainless steel
- Car Door ----- Laminated steel plate
- Front Wall----- Hairline Stainless Steel
- Kick Panel----- Hairline stainless steel
- Hand rail----- Hairline stainless Steel round handrail
- Ceiling ----- Coated steel plate, equipped with white acrylic lamp cover
- Lighting ----- Central Lighting

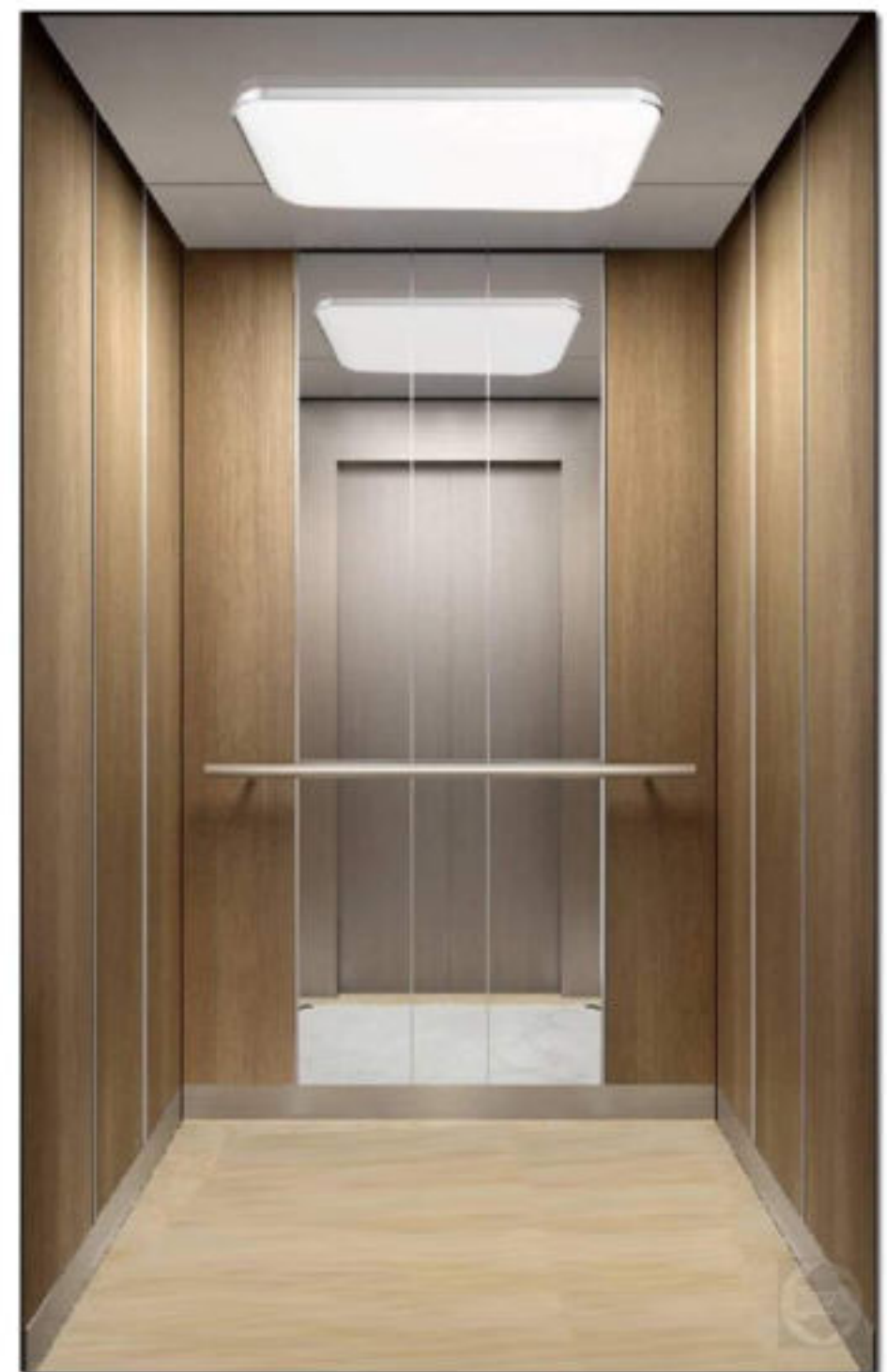
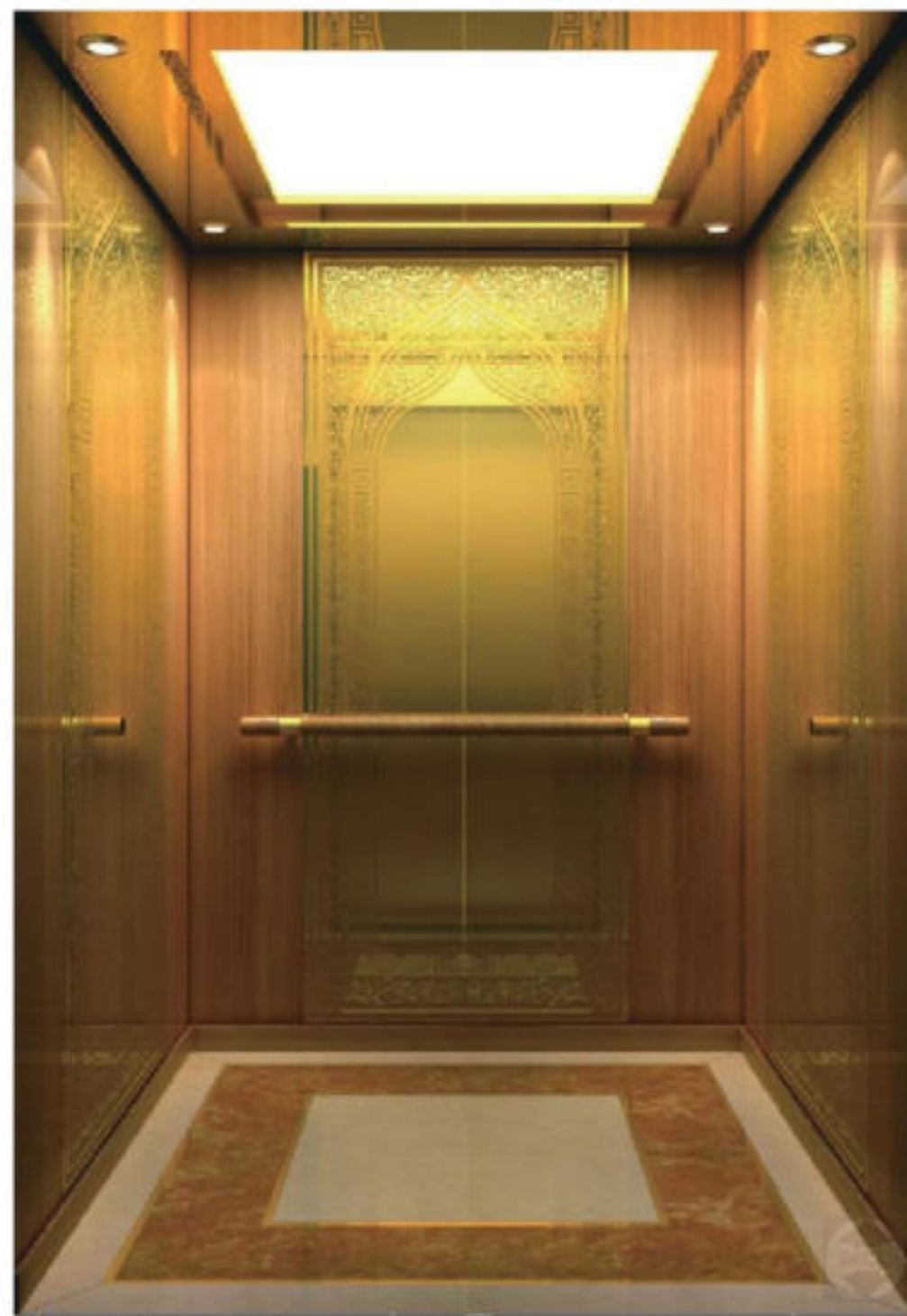
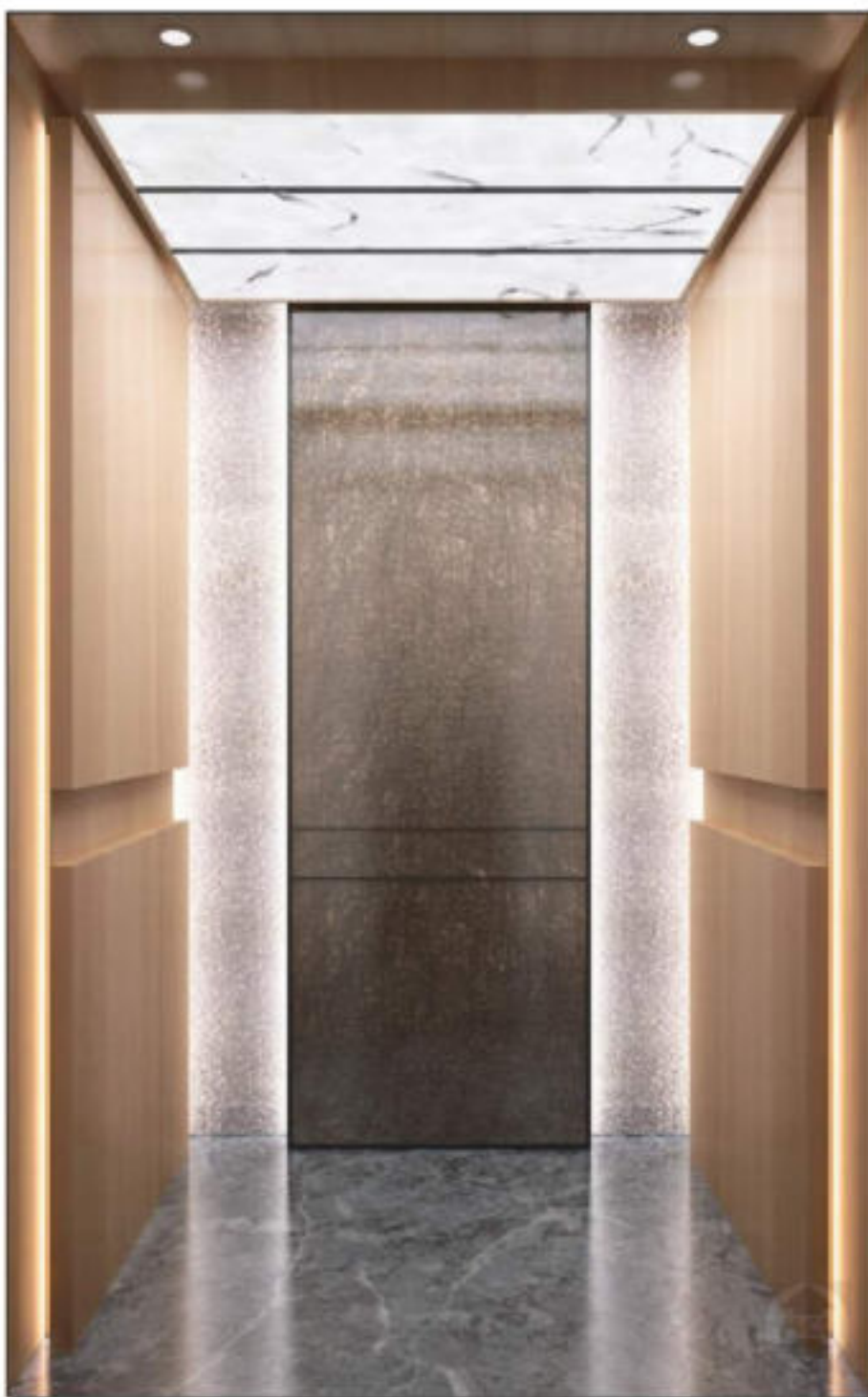




Integrated with Class & Quality



Sense of Luxury Created with beautiful Lighting.



High Quality Patterns with Exquisite Elegance



**STANDARD HAIRLINE
STAINLESS STEEL FINISH**

We mostly offer our valuable Clients the Standard cabin designs for interior which is good high quality metal grade with 304 Hairline Stainless Steel Finish.

Every element of our home and building elevators is engineered with precision and assembled with pride by keeping up our standards and safeties.



LCD Display

Display with elevator details and floor announcement features



Ceiling

Arch latticed lighting panel at center milk white acrylic plates on both sides

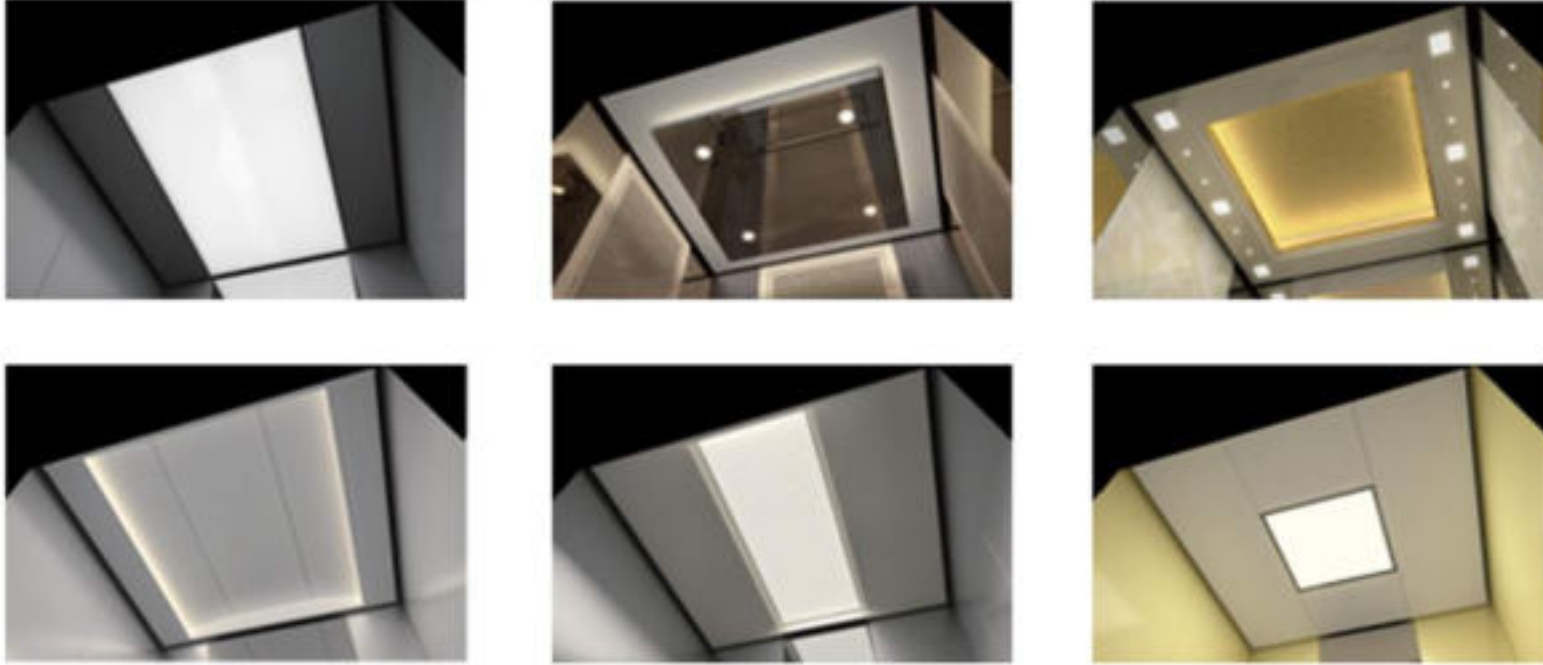
Lighting

Translucent lighting LED

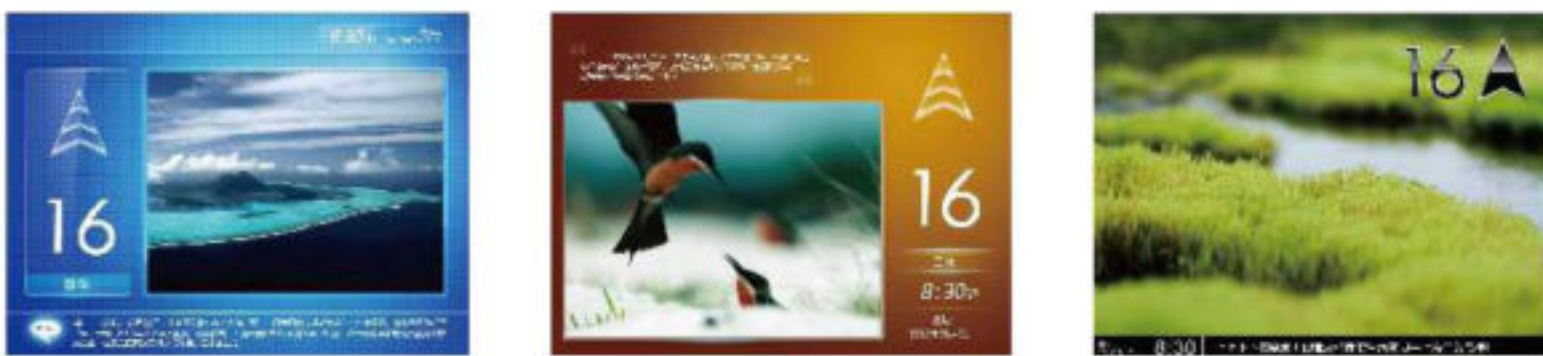


Some clients have special requirements of stainless steel designs with a touch of etching patterns on walls or doors, for meeting those demands we have variety of matching interiors.

Modern Ceiling Designs



High Resolution 1024 x 768 Display



Head Display

Above the main entrance of elevator, it looks great



With concepts of modern architecture enjoy the perfect combination of travel comfort and visual beauty



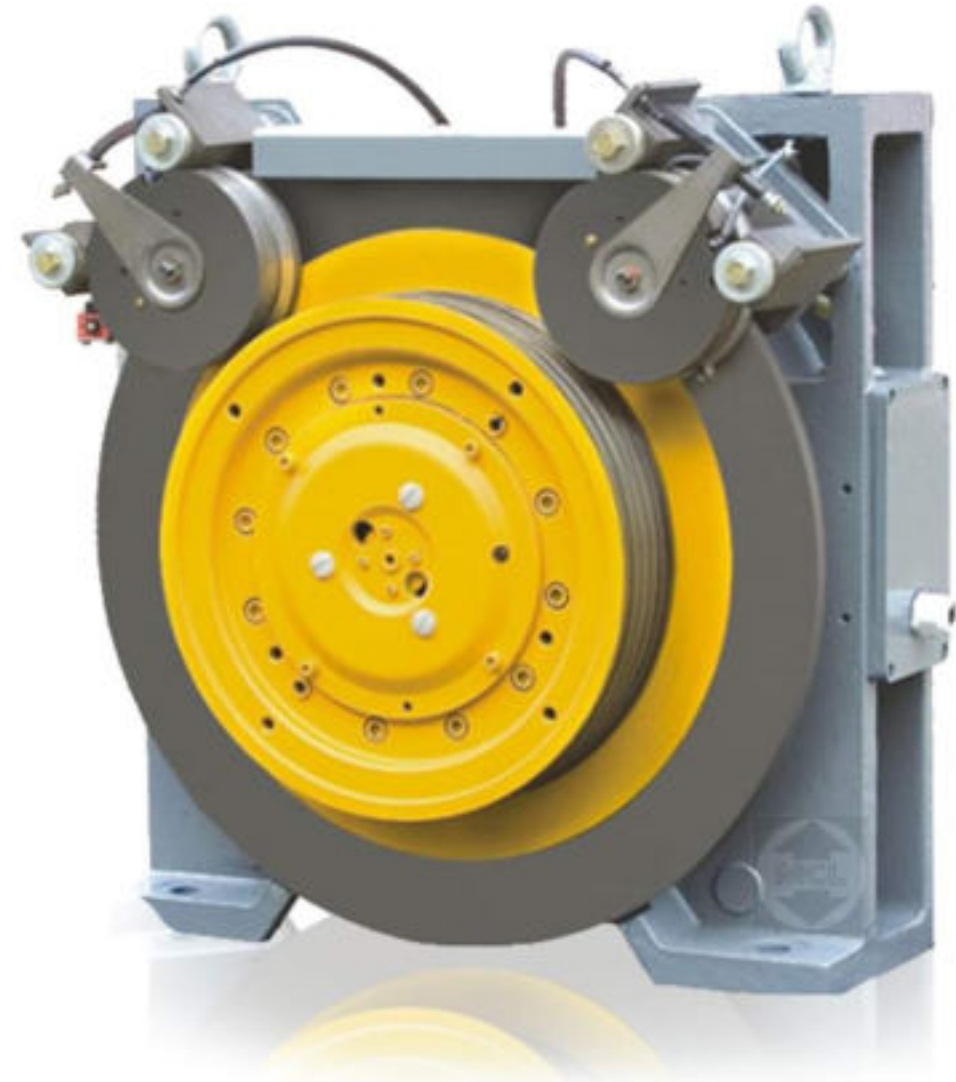


International Leading Technology

Our Permanent magnet (PM) synchronous gearless traction machine with encoder technology gives very smooth drive


Energy Saving
Speed & Accuracy

New generation drive improves the efficiency in comparison with the traditional machines by more than 50 % and further reduces maintenance costs of elevator..



Providing the passengers comfort travelling experience without noise and vibration

Mordern Designs

guarantee of safety, reliability





Our Escalators and Moving Walkways are based on long-term leading technology, complying with safety standards EN-115 quality system.

They are energy saving & efficient that provides user a safer and more comfortable experience.



Nice noise control brings passenger peaceful riding experience. The start, acceleration, brake curves are designed in order to get the finest coziness

Dumbwaiter

Professional & Reliable

We have Dumbwaiters of all sizes and capacities to transport small goods, It greatly saves time & labor resources.



We provide you high-quality Dumbwaiters and their beautiful designs at a guaranteed performance.





MCL has a very long list of projects all over Pakistan along with International projects. Some of MCL's well-renowned Projects are mentioned below.

SOME MAJOR PROJECT OF MCL

Pakistan Rangers Officer Flats North Nazimabad Karachi
Pakistan Air force Base Jacobabad
Security Division SPD Head Quaters, Rawal Road, Rawalpindi
SIMENS PAKISTAN
PTCL Head Office, Karachi
Commander Builders, Gulistan-e-Jauhar, Karachi
Pakistan Telecommunication Limited. Faisalabad
Punjab University, Lahore
ZONG Pakistan Head office Complex National Park Islamabad
ZONG Pakistan office Industrial Area Korangi Karachi
PIBT Pakistan International Bulk Terminal, Karachi
English Biscuit Manufacturers (Pvt.) Ltd. Karachi
M.R.A Builders and Developers Karachi
AWT Plaza, Rawalpindi. (In-replacement of SIGMA, OTIS)
DM Builders & Developers, Near Ali Palace Qasimabad, Hyderabad
Abdullah Builders Sarah Group
Bahria Foundation (Complex-IV) Gizree, Karachi
Zenith Bahria Town, Karachi
Zenith Tower (Baharia) Marvel Hotel DHA, Lahore
State Bank Of Pakistan HEAD OFFICE

Projects of Saima Group

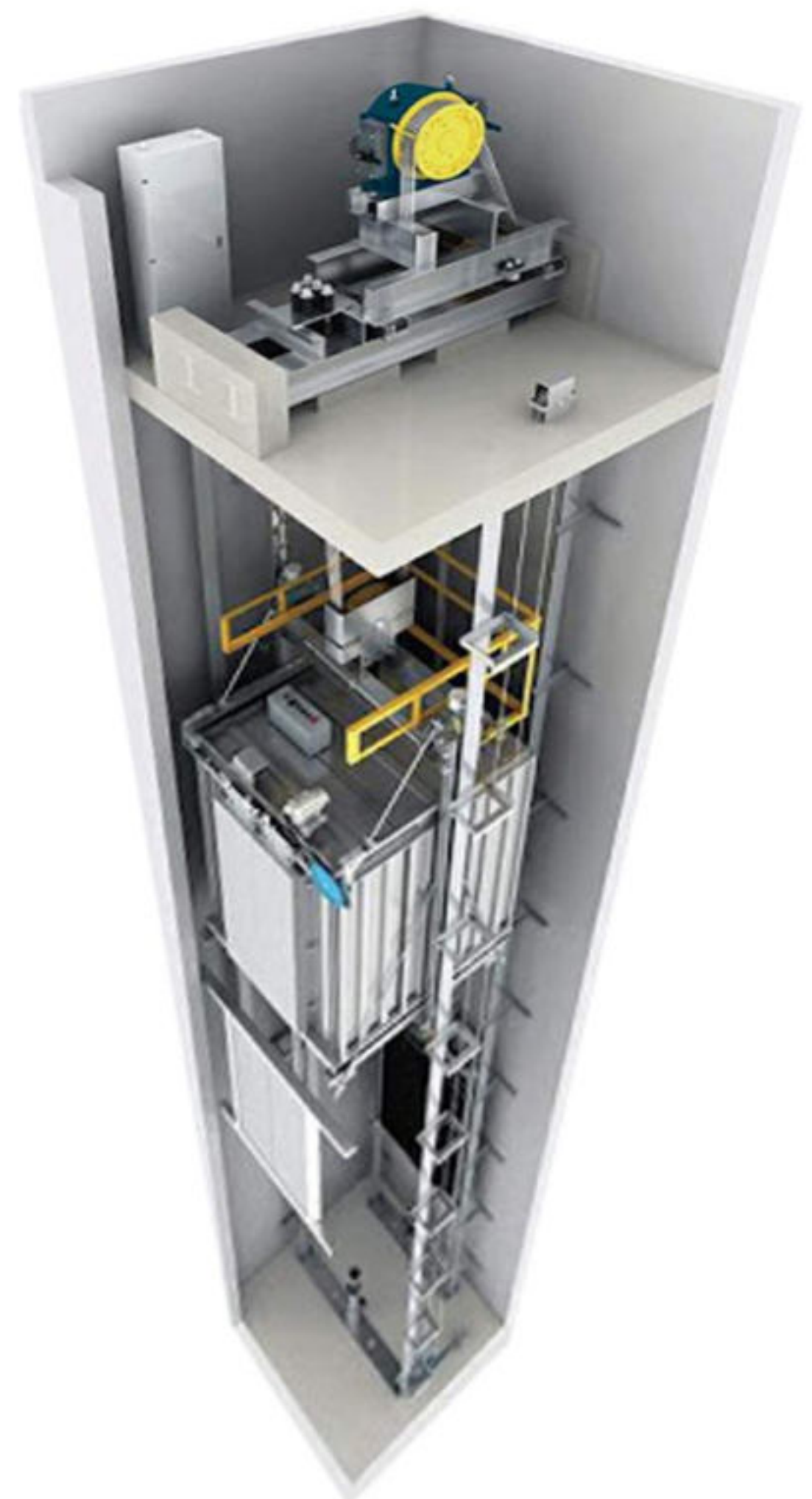
Saima Luxuria Karachi
Saima Grands, North Nazimabad Karachi
Saima Clifton Park View Karachi

Projects of Machiyara Group

Machiyara Residency Gizree Clifton Karachi
Machiyara Green II
Kasim Textiles New Project
Empress View, Progressive (Pvt.) Ltd.

Projects of Atlas Group (Pvt.) Ltd.

Atlas Battery Factory, S.I.T.E., Karachi
Atlas Honda Limited S.I.T.E Karachi
Atlas Ware House S.I.T.E, Karachi
Atlas Foundation (Atlas Building Multan)
Atlas Metals AIP OFFICE Karachi
Atlas Die Casting Project Karachi
Atlas DID Project Karachi





Project of Valued Banks

State Bank of Pakistan, LRC Bulding Karachi
State Bank of Pakistan, Karachi (For Managing Director)
State Bank of Pakistan (NIBAF), Islamabad
HBL (DHA Phase-II, Branch) Karachi
HBL, RHQ Building Bahawalpur Road, Multan
HBL, R.H.Q Building, Faisalabad
HBL Office Building Mai Kolachi Road, Karachi
Bank Al-Habib Barkat-e-Hayderi, Karachi
Bank Al Habib Khayaban-e-Shamsheer Clifton, Karachi
Bank Al- Habib IT and Data Center, DHA Karachi
Bank Al-Habib, Khayaban-e-Shahbaz, DHA Karachi
Bank Al-Habib Gulshan-e-Jamal Karachi
Bank Al-Habib Defence Phase 5, Lahore
Bank Al-Habib Khayaban-e-Hafiz, Karachi
Bank Al-Habib, Defence Phase 6, Lahore
Bank Al-Habib Muree Road Branch, Rawalpindi
Bank Al-Habib Cavilary Ground Road, Lahore
Bank Al-Habib Clifton Branch Karachi
Bank Al-Habib Cavalry Ground Branch Lahore
Bank Al-Habib Latifabad & Paritabad Hyderabad
Bank Al-Habib Market Road Hyderabad
Bank Al-Habib DHA PHASE 8 Lahore
Bank Al-Habib HAYATABAD Peshawar
Bank Al-Habib Khayaban-e-Bukhari Karachi
Bank Al-Habib IT Bukhari Karachi
Bank Al-Habib Aziz Wazir Home Lift Karachi
Bank Al-Habib Mackinons Mackenzie Karachi
Bank Al-Habib Turbat, Balochistan
Askari Bank Limited Head Office Islamabad
Askari Bank Limited E/11 Islamabad

Projects of Medical Firms

Liaquat National Hospital
Civil Hospital Karachi
Medical College Hilton Pharma (Pvt.) Ltd., Karachi
Getz Pharma (Pvt.)Ltd.
Novartis Pharma (Pakistan) Ltd.
Masomeen Hospital Trust Lyari Karachi
Al-Mustafa Trust Rawalpindi
Laeque Rafiq Foundation Hospital, Multan
Darul-Sukon Karachi



And many other valuable projects ..



MARKETING CENTRE (PVT) LTD.

State Bank of Pakistan, LRC & Canteen Bulding.,
Karachi. I.I.Chundrigarh Road Karachi.



Bahria Foundation (Complex-IV) Gizree
5 Elevators 11 Hope-II stops 1.75m/s



Saima Clifton Park View & Saima Grands, North Nazimabad Karachi.
4 Passenger Elevators LEHY-III 16 stops 1.6 M/S



ABDULLAH SPORTS COMPLEX



GOLDLINE RESIDENCY JOHAR PROJECT



BANK AL-HABIB LIMITED BRANCHES IN DIFFERENT CITIES IN PAKISTAN







www.mclelevator.com
MARKETING CENTRE (PVT) LTD.

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